



PURSUE YOUR  
**THIRST**™



HEALTHY HYDRATION

v e M M A  
**THIRST™**

ULTRA-PREMIUM DIETARY SUPPLEMENT WITH ELECTROLYTES



Give your body  
what it thirsts for



## Why Vemma THIRST Will Be Successful

- Embarking on a \$5 billion dollar a year industry
- Industry growth of about 10% per year
- Consumers are looking for healthier options
- One of a kind sports drink
- Convenience is the #1 product in the world



## Who's Drinking Sports Drinks?

- Almost everyone you know
- Youth sports, high school & college sports
- Highest consumer usage - Age 18 to 34



## Why is Vemma THIRST Different

- Goes beyond hydration
  - with the clinically proven Vemma blend.
- Nourishes
  - with an ultra-premium supply of full spectrum vitamins and plant-sourced minerals.\*
- Protects against cellular damage
  - with the antioxidant-rich Vemma nutrition formula.\*
- No refined sugars, artificial colors, flavors or preservatives



## Why is Vemma THIRST Different?

- Supports recovery
  - supplies protein-building amino acids.\*
- Replenishes electrolyte levels.\*
- Sustains energy
  - specialized carbohydrates for active lifestyles.\*
- Provides
  - antioxidant-rich superfruit mangosteen
  - organic and glyconutrient-rich aloe vera
  - the benefits of decaffeinated green tea.



## How THIRST Differs From Liquid Vemma

- Specialized ingredients to support active lifestyles:
  - Electrolytes – support proper hydration.\*
  - Carbohydrates – the primary fuel source for your body during all levels of activity and exercise.\*
- Amino acids – the building blocks of protein that aid in recovery after a challenging and active day.\*



## The “Facts”

- Full dose of Vemma Formula
- For ages 2 and up
- Environmentally friendly packaging

### USAGE INSTRUCTIONS:

**For Adults:** Mix one packet of Vemma THIRST with 16 fluid ounces of cold, purified water.

**Shake well and often.** We recommend one packet of Vemma THIRST one to three times per day. Use before, during and/or after activity.

### For Children ages 2 through 12:

Mix a half packet in 8 fluid ounces of cold, purified water.

If you are pregnant or lactating, or have a medical condition, consult your healthcare professional before using this or any other nutritional supplement. **Discontinue use if allergic reaction occurs.** Store in original packaging, in a cool, dry place.

### vemma.com/THIRST

For customer service call:  
**1-800-577-0777 USA, CAN**

Distributed by:  
Vemma Nutrition Company  
8322 East Hartford Drive  
Scottsdale, AZ 85255 USA

Made in USA

Dietary ingredients blended in USA from US and imported raw materials.

### Supplement Facts

Serving Size 1 packet 26 g  
Makes 16 fl oz prepared  
Servings Per Container 30

	Amount Per Serving	% Daily Value
Calories	80	
Total Carbohydrate	20 g	7%*
Sugars	20 g	
Vitamin A (100% as beta carotene)	2500 IU	50%
Vitamin C (as ascorbic acid)	300 mg	500%
Vitamin D <sub>3</sub> (as cholecalciferol)	1000 IU	250%
Vitamin E (as d-alpha tocopheryl acetate)	60 IU	200%
Thiamin (as thiamine hydrochloride)	1.5 mg	100%
Riboflavin (as riboflavin U.S.P.)	1.7 mg	100%
Niacin (as niacinamide)	20 mg	100%
Vitamin B <sub>6</sub> (as pyridoxine hydrochloride)	5 mg	250%
Folate (as folic acid)	800 mcg	200%
Vitamin B <sub>12</sub> (as cyanocobalamin)	15 mcg	250%
Biotin (as d-Biotin)	300 mcg	100%
Pantothenic Acid (as calcium d-pantothenate)	10 mg	100%
Calcium (as calcium lactate)	7 mg	<1%
Magnesium (as magnesium citrate)	16 mg	4%
Selenium (as selenium amino acid chelate)	140 mcg	200%
Sodium (as sodium chloride)	110 mg	5%
Potassium (as potassium citrate)	50 mg	1%
D-Ribose	50 mg	†
Inositol	50 mg	†
Proprietary Wildcrafted Mangosteen, Organic Glyconutrient-Rich Aloe Vera and Organic Green Tea Blend	25.2 g**	†
Reconstituted Mangosteen Juice (Garcinia mangostana L.) (fruit), Aloe Vera Gel (leaf), Green Tea (leaf) (decaffeinated), Mangosteen Extract (pericarp) (standardized 10% xanthones)		
Proprietary Plant-Sourced Major, Trace and Ultra-Trace Mineral Blend Including:	956 mg	†
Carbon (Organic), Potassium, Phosphorus, Calcium, Sulfur, Magnesium, Sodium, Chloride, Iron, Aluminum, Silica, Fluorine, Iodine, Vanadium, Lithium, Manganese, Selenium, Boron, Strontium, Zinc and Tin		
Proprietary Amino Acid Blend	1.5 g	†
L-Alanine, L-Arginine, L-Glutamine		

\* Percent Daily Values are based on a 2,000 calorie diet.

† Daily Value not established.

\*\* When fully reconstituted with 16 fluid ounces of water.

**Other ingredients:** organic evaporated cane juice, malic acid and natural flavor.



## The “How”

- Nourishes
- Protects
- Supports
- Replenishes
- Sustains



## The “What”

- Electrolytes
- Carbohydrates
- Amino Acids
- Mangosteen
- Antioxidant-rich
- Stringent manufacturing standards



## Convenience

- Each box includes 30 single-serving packets
- Lightweight – easy to carry or pass along as samples (great for shipping!)
- Goes anywhere – your pocket, purse, on your flight



## Convenience

- Easily mixes with 16 oz of purified water
- Each packet designed to be moisture and weather resistant



## Focus Group Proven

- 4 out of 5 participants
  - would replace their current beverage with Vemma THIRST
  - would drink Vemma THIRST as a part of their daily hydration routine
- 70% felt improved performance during exercise while drinking Vemma THIRST

